

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

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| | | | | |
|--|---|------------------------------|--|---------------|
| 22426 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312 | | ADVERTISER (OR AGENCY AND ADVERTISER) | |
| NAME | MEDIA STRATEGIES & RESEARCH | | WARREN FOR SENATE 2012 | |
| AND | 11350 Random Hills Rd Ste 670 | | 5 Middlesex Ave Fl 1 | |
| ADDRESS | Fairfax | VA 22030-7428 | Somerville | MA 02145-1102 |
| | USA | | USA | |
| CONTACT | R. BEALE | | PRODUCT WARREN/D/US SEN MA | |
| LOCAL SALESPERSON | PAT CASHEN POLITICAL | AGENCY EST. NO. 12100 | PRODUCT CODE | 1302 |
| NATIONAL SALESPERSON | | | | |
| BROADCAST SCHEDULE STARTING 09/24/12 AND ENDING 09/28/12 NO. WEEKS: 1 | | | | |

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|---------|------------|--------|--------|--------|-------------------|----------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 FIXED | Th | 1 | 05:58A | 07:00A | 60S | 09/27/12-09/27/12 | WBZ NEWS | 1 | 1440.00 | 1440.00 |
| 2 FIXED | M | 1 | 07:00A | 09:00A | 60S | 09/24/12-09/24/12 | THE EARLY SHOW | 1 | 1000.00 | 1000.00 |
| 3 FIXED | W | 1 | 12:00N | 12:27P | 60S | 09/26/12-09/26/12 | WBZ NEWS | 1 | 1200.00 | 1200.00 |
| 4 FIXED | F | 1 | 04:30P | 05:00P | 60S | 09/28/12-09/28/12 | JUDGE JUDY | 1 | 1600.00 | 1600.00 |
| 5 FIXED | 01010.. | 2 | 06:00P | 06:30P | 60S | 09/25/12-09/27/12 | WBZ NEWS | 2 | 2700.00 | 5400.00 |
| 6 FIXED | 010010. | 2 | 11:00P | 11:35P | 60S | 09/25/12-09/28/12 | WBZ NEWS | 2 | 5400.00 | 10800.00 |
| Total Contract: | | | | | | | | 8 | | 21440.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 3-12 | | | | | | Jul | Aug | Sep | Total | |
| | | | | | | .00 | .00 | 21440.00 | 21440.00 | |
| GRAND TOTAL | | | | | | | | | 21440.00 | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION